



Press Release

Embargo

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Victoria County United Way kicks off 2009 Community Campaign – Announces \$936,000 Goal

Victoria, Texas (September 10, 2009) – Victoria County United Way supporters and volunteers gathered to kick off the 2009 United Way Community Campaign. The organization used the event to introduce its 2009 Campaign Cabinet and announce its 2009 campaign goal and Pacesetter results.

“We are grateful to those dedicated men and women who so faithfully donate their time, talents and resources to the Victoria County United and who choose to make a profound difference in individual lives and the quality of life we all enjoy,” said Omar Rachid, Chair Board of Directors, Victoria County United Way. “Where we live, **leaders and volunteers stand up for our community**, thank you for standing up for Victoria County and for your Victoria County United Way”.

The Co-chairs for this year’s United Way campaign are Kelly Park from First Victoria National Bank and James Clifton of Citizens Medical Center. “James and I have committed ourselves to leading an outstanding 2009 campaign effort. We have recruited an exceptional group of volunteers to lead this year’s effort. They come from all walks of life and represent a large cross section of donors both large and small,” noted Kelly Park.

In prepared comments, Kelly Park spoke of the involvement of the Campaign Cabinet and the strategies they have adopted to help meet its 2009 campaign goal. These strategies include:

- Increasing the number of Loaned Executives
- Build community excitement, involvement and interest in the campaign via strong marketing campaign
- Deepen our relationship with our top 25 accounts
- Expand our base via a New Business Development Initiative
- Build a strong 2009 Pacesetter effort

Want to know who is on the 2009 Campaign Cabinet? [See Attachment 1](#)

In announcing the 2009 Campaign goal of \$936,000, James Clifton spoke of the reasons why it's important to reach and exceed the goal. "Consider these challenges that are facing our community:

- Children are home alone with little or no adult supervision
- Young adults are dropping out of school
- Increasing number of families feel the pain of a struggling economy
- Many of our friends have faced an unexpected loss of a job,

These challenges are real and they are being lived out right here in Victoria and DeWitt counties. The good news is that our community will stand up and do something about it. Your gifts will support the programs and services provided by twenty local non-profit agencies that United Way has partnered with to address these challenges and many others".

Want to know who the twenty United Way Agencies are? [See Attachment 2](#)

Bruce Woods, of State Farm Insurance and the 2009 Pacesetter Chair was given the responsibility of setting the tone and generating enthusiasm for the 2009 Campaign. "Pacesetters are those companies and individuals who literately "jump start" the campaign by giving their gifts early and as a result set the standard for leadership and commitment to improving the quality of life in our community", stated Bruce Woods.

Mr. Woods noted that the 2009 Pacesetter goal was \$89,300 or 10% of the 892,000 that was raised in 2008. "It is with great pleasure that I announce today that we have raised a grand total of \$140,730, exceeding our Pacesetter goal by \$51,430!!! We are kicking off our 2009 United Way Community Campaign at 15% of goal"!!!!

Want to know who is a 2009 Pacesetter? [See Attachment 3](#)

Key Facts:

2009 Campaign Goal: \$936,000 which represents a 5% increase over last year

2009 Pacesetter Results: \$140,730 which represents 15% of our 2009 Campaign Goal

2009 Campaign Co-Chairs: Kelly Park, First Victoria National Bank and
James Clifton, Citizens Medical Center

2009 Pacesetter Chair: Bruce Woods, State Farm Insurance

Victoria County United Way Executive Director: Clifford Grimes

Governance: Governance is provided by a forty-seven member Board of Directors including a nine member Executive Committee, and is comprised of local volunteers. These volunteers are responsible for setting policies, budget and for overseeing the direction of the Victoria County United Way. **The 2009-2010 Board President is Omar Rachid of Citizens Medical Center.**

Service Area: Victoria and DeWitt Counties

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***Victoria County United Way** creates opportunities for everyone to become involved by focusing on the building blocks of a good life...**Education**, helping individuals achieve their potential; **Income**, helping families become financially stable and independent; **Health**, improving people's health. We invite you to be a part of change. Together, united we can inspire hope and create opportunities for a better tomorrow. Please contact us at 361.578.3561.*

Attachment 2

2009 Campaign Cabinet

Victoria County
United Way



Campaign Co-Chairs

- Kelly Park, First Victoria National Bank
- James Clifton, Citizens Medical Center

Chair, VCUW Board of Directors

- Omar Rachid, Citizens Medical Center

Campaign Events Chair

- Margaret Carver, First Victoria Bank

Loaned Executive Co-Chairs

- Lola Castro, First Victoria National Bank
- Connie Murray, Citizens Medical Center

Pacesetter Chair

- Bruce E. Woods, State Farm Insurance

New Business Initiative Chair

- Geri Schroeder, Prosperity Bank

Chair, Direct Mail Campaign

- LuAnn O'Connor, Coldwell Banker

Chair, Top 25

- Kelly Park, First Victoria National Bank
- James Clifton, Citizens Medical Center

Chair, Professional Division

- Sandra DeLaGarza, Wells Fargo Bank

Chair, Education Division

- Bob Moore, Victoria Independent School District
- Jay Lester, Victoria Independent School District

Chair, Large Business Division

- Robbie Burge, klean corp., int.
- David Vacek, Dow Chemical

Chair Small Business Division

- Emmett Alvarez, Revista Newspaper

Chair, Oil & Gas Division Co-Chairs

- Buddy Billups, First Victoria
- Randall Lau, New First Bank

Chair, Public Service Division Co-Chairs

- Jeb Lacy, City of Victoria
- Joyce Dean, Victoria County

Executive Director

- Clifford Grimes, Victoria County United Way

Attachment 2

Victoria County
United Way



Victoria County United Way Agencies

American Red Cross

2805 N. Navarro #500
Victoria, TX 77901

573-2671

F: 573-3307

luerad@cbtreddcross.org

Debra Murphy-Luera - Interim

Billy T. Cattan

Recovery Outreach

4011 Halsey Victoria, TX 77901

576-4673

F: 576-6557

steve.lovitt@sbcglobal.net

Steve Lovitt

Boys & Girls Club

202 Hopkins

P.O. Box 2565 Victoria, TX 77901

573-4411

F: 572-0188

marcvendl@bgcvictoria.org

Marc Vendl

Community Action

40007 Halsey

P.O. Box 3607, Victoria, TX 77903

578-2989

F: 578-0062

cacv@sbcglobal.net

Vicki Smith

Crossroads Youth & Family Services

P.O. Box 436, 77902-0436

578-3686 ext 14

F: 578-6950

sh-cyfs@suddenlinkmail.com

Stan Hamlyn

Communities In Schools

120 S. Main, Suite 501

P.O. Box 1936 Victoria, TX 77902

576-5872

F: 573-0225

Henry.guajardo@twc.state.tx.us

Hennry Guajardo

Food Bank of the Golden Crescent

3809 E. Rio Grande

P.O. Box 5085 Victoria, TX 77903

578-0591 ext 17

F: 573-7381

dennisbrown@feedingamerica.org

Dennis Brown

Girl Scouts of Greater South TX

202 E. Madison

Harlingen TX 78550

956-425-2388 x107

F: 956-425-9602

1-800-477-2688

lpeacock@gsgst.org

Lea A. Peacock

Golden Crescent CASA

120 S. Main, Suite 416

P.O. Box 1627 Victoria, TX 77902

573-3734

F: 573-3729

gcc@goldencrescentcasa.org

Tim Hornback - Interim

Hope of South Texas

314 E. Rio Grande Victoria, TX 77901

573-5868

F: 573-5913

juliej@tisd.net

Julie Flessner

Mid-Coast Family Services

1801 N. Laurent Victoria, TX 77901

575-7842

F: 575-8218

gstafford@midcoastfamily.org

Ginny Stafford

Perpetual Help Home

P.O. Box 4305

705 E. Santa Rosa Victoria, TX 77903

575-5335

F: 575-1323

[cheryl@](mailto:cheryl@perpetualhelphome.org)

perpetualhelphome.org

Cheryl Miller

Boy Scouts of America, South Texas

P.O. Box 958

Lolita, TX 77971

crose@stxbsa.org

(361) 816-3868

Cliff Rose

STARS

117 Medical Dr., Ste. 4

Victoria, TX 77904

575-0681

F: 575-0100

childstudyclinic@gmail.com

Amy Zeplin - Interim

Tender Loving Care

2101 N. Levi Victoria, TX 77901

576-3645

F: 576-3646

jlwtlc@tisd.net

Joy Walker

Victoria Adult Literacy

802 Crestwood Victoria, TX 77901

573-7323

F: 582-4348

valctx@yahoo.com

Donna Bentley

Victoria Christian Assistance Ministry

401 E. Juan Linn Street

P.O. Box 1786 Victoria, TX 77902

572-0048

F: 574-8832

Vcam86@yahoo.com

Kim Gold

Victoria County Senior Citizens

603 E. Murray

P.O. Box 1433 Victoria, TX 77901

576-2189

F: 578-8111

debra.garner@hotmail.com

Debra Garner

Victoria ISD Education Foundation

102 Profit Drive

P.O. Box 1759

Victoria, TX 77902

788-9271

F: (361) 788-9302

brittany.hollas@visd.com

Brittany Hollas

YMCA of the Golden Crescent

1806 N. Nimitz Victoria, TX 77901

575-0511 ex. 232

F: 575-4608

kfiorillo@ymcavictoria.org

Kevin Fiorillo

Attachment 3

2009 Pacesetters

Corporate Gifts

Victoria Advocate
Wells Fargo Bank
Dow Seadrift Operations
Prosperity Bank
O`Connor & Hewitt Foundation
First Victoria National Bank
Trust Texas Bank
New Distributing Company, Inc.
Brannan Paving Co. LTD.
Blackwood Toyota
Formosa
Fordyce
klean corp. int.
J.B. Construction, Inc.
Melvin's Globe Clothiers, Inc
3G Premium Supply
Victoria Air Conditioning
About The Gift
Leopold Insurance Agency, Victoria, Inc
Charles K. Bluntzer, Attorney
About The Gift, Inc.
Victoria Dental Associates
Boardwalk Properties
JHC Insurance Agency, INC.
Joe N. Pratt Insurance
Bedgood Title Co. Inc
Klinge Teinert & Henke
Victoria Bearing & Industrial Supply, Inc.

Employee Drives

Seadrift Coke, L.L.C.
UPS
American Red Cross
Billy T. Cattan Recovery Outreach
Boy Scouts of America, South Texas Council
Boys & Girls Club
Communities In Schools
Community Action
Crossroads Youth & Family Services
Food Bank of the Golden Crescent
Girl Scouts of Greater South TX
Golden Crescent CASA

Employee Drives (cont.)

Hope of South Texas
Mid-Coast Family Services
Perpetual Help Home
STARS
Tender Loving Care
TX Workforce Solutions
Victoria Adult Literacy
Victoria Christian Assistance Ministry
Victoria County Senior Citizens
Victoria County United Way
Victoria ISD Education Foundation
YMCA

Individuals

Mr. John D. Crews
Dr. & Mrs. Jeffrey & Nina Di Leo
Mr. James R. Henry
Ms. LeOlive Rogge
Mr. & Mrs. Joseph & Joyce Morris
Dr. Fred M. Fry
Dr. Karl K. Chen
Dr. Marshall Wiener
Mrs. LuAnn O`Connor
Mr. Russell Janecka
Mr. Lane Keller
Mrs. Barbara K. Welder
Mr. Christopher L. Culak
Mr. Paul B. Holm
Mr. Kevin D. Cullen
Mr. Patrick A. Cullen
Mr. Gary Breech
Bishop David E. Fellhauer
Dr. Michael Bouthillette
Mr. Simon C. Cornelius
Mr. Steve Hipes
Ms. Louise Hull
Ms. Jamie K. McMahon
Mr. Bill Ruddock
Mrs. Lynn Miori
Mr. Dennis C. Cihal
Mr. Kurtis Krueger
Mr. Fred L. Sanchez