

Clifford W. Grimes

Career Biography – Experience & Highlights

Clifford W. Grimes is a 32 year philanthropic executive with 23 years at the senior management level. On June 1, 2009 he assumed responsibilities as the Chief Executive Officer of the Victoria County United Way in Victoria, Texas. Reporting to a Board of Directors, Mr. Grimes oversees organizational development, volunteer and donor relationships, revenue growth, talent development and management, community investment, and coalition building.



He served the United Way of Central Carolinas from 2003 to 2009 and was appointed Senior Vice President Community Building in December 2007. Mr. Grimes was responsible for the regional investment of United Way campaign dollars to programs/agencies to advance the “the common good” of Central Carolina communities. Departments and initiatives under his leadership include Community Investments, 211, Volunteer Center, Public Policy, Planning, Research, EFSP, Leading the Way, Focus Area and Strategic Grants and other business lines/efforts.

From March 2003 to November 2007 he served as the Vice President of Operations planning and managing the operational aspects of a multi-million dollar annual United Way campaign. Duties involved directing and managing cross-functional initiatives emanating from the annual Resource Development and United Way of Central Carolinas Strategic Plan, continuous improvements, and interdepartmental integration of Resource Development systems, products and services in support of revenue generation and volunteer growth in support of a \$45 million dollar campaign.

Clifford has held numerous positions in his career having served seven United Ways in communities throughout the United States. He has held senior level positions in fund distribution, community initiatives, fundraising, agency relations and community planning.

He is a skilled fundraiser and has experience in strategic planning, program development, personnel management, volunteer and staff recruitment and development, budgeting, research, project management, fund distribution, government relations, special events planning and conflict resolution. He has received numerous awards and honors from governmental and non-profit organizations.

He finds the time to serve as the Principal & Managing Partner of “RC Journey”, a firm specializing in engaging corporations and local, state, and federal entities with opportunities to improve their philanthropic position by building relationships with non-profits and other partners to change conditions on issues of concern locally and nationally.

Clifford earned his bachelor’s degree in Sociology and a minor in Economics from Indiana State University. He is a United Way of America & Annie E. Casey Foundation Fellow at Harvard University’s, John F. Kennedy School of Government; has chaired and sat on the Boards of Directors of numerous organizations including **Board of Directors:** CONTACT, USA (Strategic Planning Committee, Fund-raising Committee, Member Services Committee); **Human Resource Commission:** City of Peoria, Illinois; **Governor’s Committee:** Oklahoma Task Force on Voluntarism; **Board of Directors:** Interorganizational Council for Services to the Homeless; **National Planning Committee:** United Way of America National Minority Roundtable for ten years as a committee member and Operations Chair for four years; and served as **Treasurer:** Prince of Peace Lutheran Church.

In his spare time, Clifford enjoys photography, working on his antique car, gardening, traveling, music and spending time with his family and friends. He is also a member of Kappa Alpha Psi Fraternity. He and his wife Rhonda are the proud parents of one son, Ryan.

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