

Victoria County United Way

PACESETTER CAMPAIGN



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



Each year, a select group of high-performing companies take on the challenge to “jump-start” the United Way Campaign and set the standard for leadership and commitment to improving the quality of life in our community.

Your participation is critical to the success of this community-wide endeavor. Please accept our invitation to join other corporate and business partners in kicking off the United Way Campaign.

A United Way staff person will be assigned to provide the personal attention, resources and support needed to ensure your company’s success as a Pacesetter. You’ll have access to United Way resources to assist your employees as they:

- Help meet the needs in our community by providing momentum to the community-wide United Way campaign
- Help to meet an early completion of your United Way campaign
- Gain exposure to critical issues facing our community and the opportunity to become part of the solution to address these concerns
- Gain a greater understanding and appreciation for the difference they make by “Living United”

To ensure your success as a 2011 Pacesetter, United Way has scheduled a training opportunity for all Pacesetter participants. Your Company Campaign Chair and/or Employee Campaign Coordinator and/or members of your campaign team are invited to attend. Training will take place on the following date and will serve as the kickoff for the 2011 Pacesetter Campaign:

**Thursday, July 7, 2011
9:00 am – 2:00 pm
Victoria Christian Ministry Assistance (VCMA)
108 N. Liberty
Victoria, TX 77902**

Benefits of participating as a 2011 Pacesetter:

- Increased corporate recognition and visibility (available only to Pacesetter participants).
- Your company name and logo placed on promotional materials, newsletters and the United Way website communicating your commitment to social and community responsibility.
- Your company name added to the “Talking Points” of presenters to acknowledge your Pacesetter participation throughout the campaign.
- Your corporate name will be seen and heard throughout Victoria county by contributors, as well as corporate and community leaders.

YES, WE WILL PARTICIPATE IN THE 2011 UNITED WAY PACESETTER PROGRAM.

Name of Company: _____

2011 Chair / Employee Campaign Coordinator: _____ Phone Number: _____

Signature of person completing this form: _____

My company agrees to: (please check all that apply to your campaign):

- Participate by providing our Corporate Gift early... Pledge Card is enclosed
- Participate by running our Employee Campaign early and completing by August 26, 2011
- We will do both in support of the 2011 Pacesetter campaign

Please fax, mail or email this form before July 1, 2011 to:

Victoria County United Way
4407 Lilac, Suite B
Victoria, TX 77901
Phone (361) 578-3561 • Fax (361) 578-8309
unitedway@tisd.net

We will follow up with your company Campaign Chair or Employee Campaign Coordinator regarding training opportunities and to begin planning your campaign. Thank you!